

# The Automobile Speaks

It tells you what it is, what it requires and it asks to be treated fairly.

By Frederick C. Guernlich.

Number 30.  
THE CARBURER.

I have told you that three things were essential to the proper running of my engine: namely, compression, ignition and mixture.

The device upon which the proper mixture of the fuel, and also its proper vaporization depends, is the carburetor.

The gasoline used to give my engine its power comes as a liquid, but in order for it to explode properly it must first be converted into a gas, or at least a fine spray or mist. It must also be mixed with the correct quantity of air, as it is the oxygen in the air which causes the burning. It is the function of the carburetor to accomplish this.

To clearly understand the action of the carburetor I will first have to tell you of some of the simple chemical and physical laws upon which its action is based.

## Mixtures.

Scientists call the smallest particle of which all matter—wood, iron, water, air—is composed the molecule. Thus a drop of water is composed of millions of molecules, as is the germ which is so small as not to be visible under the strongest microscope.

The chemist works with these molecules. He divides them into what he calls atoms, and recombines these atoms into other combinations. Thus each molecule of water is composed of two atoms of hydrogen and one of oxygen, and each molecule of gasoline is composed of eight atoms of carbon and eighteen of hydrogen, or thereabouts, depending upon its grade. A chemist can divide the gasoline molecule into these atoms, or atoms, and the carbon and hydrogen atoms with other atoms of oxygen, and so change the gasoline into what is known as carbon dioxide gas, and into water.

These atoms or elements of which molecules are made are much like human beings in that they like to be combined or in company with certain elements more than with others. Thus most elements like to combine with oxygen, while few will readily combine with nitrogen. Carbon and hydrogen, of which gasoline is composed, get along well together, but the carbon would rather be combined with the oxygen than with the hydrogen, and the hydrogen would also rather be combined with the oxygen than with the carbon.

If you bring a number of molecules of gasoline, made up of atoms of hydrogen and carbon, in contact with a number of molecules of oxygen they will, when given the slightest reason, separate and combine with the oxygen. Heat, as from an electrical spark, will be such a reason, so that if you have a vessel containing a mixture of gasoline and oxygen molecules and yet set a spark to them the carbon in the gasoline will separate from its hydrogen and combine with the oxygen, each atom of the carbon combining with two atoms of oxygen and thus making (CO<sub>2</sub>) carbon dioxide gas, while two of the atoms of hydrogen will combine with one of oxygen and make (H<sub>2</sub>O) water.

When elements combine as above great heat is generated. We call the decomposition or separating and recombining of the elements in the above way combustion, or we say, "they burn." An explosion is an instantaneous combustion.

From the above you can see why the mixture must be in a definite ratio of oxygen or air (as we get the oxygen from the air) and gasoline; as for each atom of carbon there must be two atoms of oxygen, and for each two atoms of hydrogen one of oxygen. If there be an excess of either gas or air the excess will make the amount of heat and pressure given out small, and may even, by absorbing the heat from the spark, prevent the combustion entirely.

Molecules made up of certain elements will always want to get away from one another, as is the case with the oxygen and nitrogen molecules of the air. Thus we have a gas, air, technically being a gas. Others, such as those of iron, copper, wood, etc., will want to get together and will hold to one another very firmly, giving us a solid mass, while still others, such as those of water, will have a slight attraction for one another, and so we have a liquid. The holding together power of like molecules is called cohesion, and that of unlike, such as glue to wood, is called adhesion.

The cohesion is effected by the temperature. Thus water will be in the liquid state when between 32 and 212 degrees Fahrenheit, but will be a solid—ice and snow—at temperatures below this, while it will be a gas—steam—at temperatures above 212 degrees. Even copper and iron will, when the temperature is raised high enough, melt or become liquids and in time gas. Gasoline (depending upon its grade) will change from a liquid to a gas in the neighborhood of 70 degrees. Kerosene will have to have a much higher temperature.

The pressure above the liquid will affect the temperature at which it will change to a gas. Thus water will change to steam when the pressure is that of the atmosphere, but if the pressure be higher the temperature will have to be raised.

On the other hand, if the pressure be less than atmosphere, or a vacuum, the water will turn to steam at a temperature less than 212 degrees.

What is true of steam is true of gasoline, and the fact that the gasoline will change to a gas at about 70 degrees, which is perhaps the average temperature of the air, and the fact that due to a suction stroke of the engine there is a vacuum in the manifold, thus making the temperature of evaporation even lower, makes it possible to use gasoline as a fuel for the engine. The higher temperature which kerosene requires makes it impractical without the use of a heater.

We want an explosion or instantaneous combustion in the cylinder. In order to get this every molecule of the gas should be in contact or very close to a molecule of oxygen. Thus the gasoline must get into the cylinder in the form of a gas or at worst a fine fog or mist, and be thoroughly mixed with the air. To accomplish this is the purpose of the carburetor. The definition of a carburetor is: A device for changing the liquid gasoline into a gas or mist, and to mix it with the correct amount of air to cause an instantaneous combustion or explosion.

## GOODRICH BRINGS OUT SEMI-PNEUMATIC TIRE

The E. F. Goodrich Rubber Company has put a new truck tire on the market. It is the semi-pneumatic truck tire and is exactly what its name implies. Possessing solid tire characteristics it has to an exceptional degree the resilience and cushioning qualities of a pneumatic truck tire. It is not a cushion tire; it is something more than a cushion tire. By virtue of its unique design it possesses to a great degree the ability of a properly inflated cord truck tire that this unique quality deserved more recognition than was suggested by the name cushion, hence the name semi-pneumatic.

The outside design of the tire is in every respect as effective as the internal design. A groove is molded in the tread for its entire circumference. This groove helps to prevent skidding. In addition there are a number of side blocks on the tread, designed to give traction in soft going. The side slots between the blocks add to the resiliency of the tire, and by breaking up and reducing the tractional wave materially reduce gasoline consumption.

Not the least important feature of this tire is the fact that the tire is the standard E. F. Goodrich wheel and that the regular solid tire press serves to apply the tire, eliminating all extra flanges and bolts and screws and special wheels, all of which add to the initial cost and increase the unsprung weight of the truck, which is uneconomical.

The addition of the semi-pneumatic tire completely rounds out the Goodrich motor truck tire line. The line includes a type of tire for every motor trucking purpose conceivable.

The new tire is now on display at the local branch of the E. F. Goodrich Rubber Company at Broadway and Fifty-seventh street.

## NEW ESSEX SHOWROOM ATTRACTS BIG CROWDS

The opening of the new Essex salesroom at the corner of Broadway and Sixty-third street on Columbus Day created quite a flurry in the local automobile trade.

While, of course, the large majority of the attendance was composed of Essex owners and their friends, over fifty of the most prominent dealers and salesmen in the local motor car trade dropped in during the day to look the salesroom over. They are enthusiastic over the beauty and utility of the room, and President Harry Houp of the Hudson Motor Car Company, who has congratulated again and again on the unique treatment and decorations of the room which was proclaimed as the most beautiful salesroom in New York.

## WOULD REGULATE DRIVING SIGNALS

Poertner Makes Valuable Suggestions to Regulate Traffic.

Very many automobile accidents are caused by misunderstood traffic signals. The misunderstanding comes about largely because there is no standard code of signals. Most automobilists indicate what they are going to do—that is, when they really do give a signal—according to their own ideas of what a signal should be. There is real need for the Police Department to issue a special ruling on signals for driving and, in the opinion of William C. Poertner, former president of the Automobile Dealers Association, "this would be a great relief to the general motorist, and would in many cases absolve him from blame for accidents."

Mr. Poertner, head of the Poertner Motor Car Company, has offered several suggestions regarding traffic regulation that have been much appreciated by the Police Department. His latest idea is offered because, as he says, the average motor car driver in signaling does so in a manner that the driver behind him has no idea of which way he is going, whether it be to the right or left, or whether he is going to stop entirely.

"If a driver intends to turn left he should indicate by putting out his hand, with the index finger pointing very clearly to the left," says Mr. Poertner. "If he is going to turn right he should put out his hand so that it can be seen from the rear and should move it forward in a circle. No driver should give a left hand turn signal when he means to go right, and, above all, should never signal so that traffic behind him will come along to his left if he intends to go left himself."

"The 'stop' signal is simply to put out one's hand, keeping it horizontally extended," he says.

The suggestion of a definite code of driving signals, as offered by the National, Durant and Scripps-Booth distributors, is backed up further by Mr. Poertner, who says that if a particular form were adopted the Poertner Motor Car Company would start a school for the purpose of instructing its customers without charge.

## WILLS ST. CLAIRE FORCE IS WORKING OVERTIME

Practically all production departments of C. H. Wills & Company are now working overtime in order to meet demand being made on the company from all over the country for the three models of the Wills Sainte Claire motor car now being produced.

There are now approximately 1,000 men employed in the factory, and at least two-thirds of this number are working until 7 and 9 o'clock every day in the week, including Sundays, in order to turn out the cars for which dealers have orders. The production includes the touring car, roadster and the new coupe model, the first one of which was turned out last week. By October 15 the five passenger sedan will be in production and for this there is a large number of orders on file.

Because of the rapidly increasing demand for the Wills Sainte Claire the company over, the production schedule will be increased each successive month from now on. There are now twenty-one distributors selling Wills Sainte Claire cars in the United States.

## Auto Row Close-Ups

Capt. C. M. Armstrong, well known for his work abroad with the Motor Transport Corps, has joined the sales force of the A. Elliott Ranney Company, which sells the Daniels eight.

The many friends of C. R. Keeling, who, with his brother, sells the Davis car in this territory, will be pleased to know that he is well on the way to recovery after a serious operation.

Master William Poertner, two-year-old son of the well known distributor of National, Scripps-Booth and Durant cars, witnessed the last world series baseball game with his parents. When asked for some comment on the game he said: "Look at my new gloves."

C. E. T. Scharpe, long associated with New York newspapers as automobile editor, has joined the sales and promotion department of the Poertner Motor Car Company. "What do you mean by newspaper circulation?" he asked the other day. "The circulation is I am particularly interested in now have to do with the Durant car's water system and the flow of money from people's pockets to our cash drawer."

S. H. Kelley, well known in the trade, has been appointed district representative of eastern territory for the Premier Motor Car Company.

Harry Houp is being congratulated on his new Essex showroom because first, last and all the time Harry is an artist.

## MRS. LUESCHER WINS DORT CAR IN CONTEST

That Mrs. Mark Luescher is the most popular woman motorist in New York was decided by the thousands of voters who cast their ballot for her in the contest held by the Dort Motor Car Company. The Dort coupe, which was the prize to be awarded to the winner, was presented to Mrs. Luescher on Friday afternoon by a citizens' committee consisting of Ray Long, editor-in-chief of the International Magazine company, Alexander Johnston, editor of Motor Magazine; Hudson Maxim, Elsie Janis, Commissioner of the Automobile Club, and Roy Caruthers, director-general of the Waldorf-Astoria, who made the presentation on behalf of J. D. Dort, president of the Dort Motor Car Company. The popular interest which has been aroused by the contest, in which thirty actresses, artists and writers were contestants, came to a climax on Friday afternoon at the ceremony of award.

Mrs. Luescher, who won the Dort coupe, was presented with gifts made by a number of prominent commercial organizations whose cooperation was evoked by the public enthusiasm in the contest. The Dort coupe is finally presented to Mrs. Luescher contained a flyo bumper, a spare tire presented by the Miller Rubber Company, a seal leather vacuum bottle, a gift of the Stanley Insulating Company, and a Boyce motorometer. Putnam's presented Mrs. Luescher with "The Cruise of the Kawa," their popular book of the season, and Thomas F. Galvin, the florist, was the donor of a large bouquet of flowers. The United States Radium Corporation installed in the car a radium gasoline gauge by which Mrs. Luescher will be able to determine how much gas is in the tank at night without the use of artificial light.

Among the men and women who have announced that their votes were cast for Mrs. Luescher are Commissioner Enright, Elsie Janis, David Warfield, Alexander Black, a group of the Knights of Columbus, three elephants, a trained crow, Charlotte of the Hippodrome, Mayor Hylan and Beatrice Fairfax.

## LATEST MOTOR TOURING INFORMATION

The bureau of tours of the Automobile Club of America gives valuable road notes and touring information on trunk lines around New York.

The bridge across the Raritan River between Perth Amboy and South Amboy has been reopened for traffic.

There is construction work and a detour on the Lincoln Highway on Rahway avenue between Elizabeth and Rahway. Construction work on the Lincoln Highway between Trenton and Philadelphia that has been going on all summer has not been finished and motorists are going from Trenton up along the river to Yardley then over a parallel road through Newtown to Philadelphia.

Motorists can go to Philadelphia over all good roads, which is somewhat longer, by going down through Freshfield to Lakewood, then via New Egypt, Wrightstown, Mount Holly and Moorestown to Camden.

The short route to the Delaware Water Gap is now opened and is good most of the way via Newark, Springfield, Morristown, Bernardsville and Far Hills to the other day. "The circuitous I am particularly interested in now have to do with the Durant car's water system and the flow of money from people's pockets to our cash drawer."

There is construction work on the State Hill road between Goshen and Port Jervis. This necessitates a long detour. If the shore route is preferred, leaving Goshen continue on through Middletown and Cuddebackville, then down the Navesink Valley to Port Jervis.

Boston, Philadelphia and Chicago can boast of their wonderful park systems through which motorists enter and leave. New York will soon have an extension to its park system that will provide an entrance or exit to Westchester county, connecting with all the trunk lines leading to New England and to northern New York. The Bronx River Parkway will start from the end of the Moshulu Parkway in the Botanical Garden and go north, following the Bronx River through Woodlawn, Mount Vernon, Scarsdale, Hartsdale and White Plains to the foot of the Kensico Dam. There is a 20-foot concrete road finished from the Gun Hill road to Woodlawn and from Woodlawn to Mount Vernon. Just as soon as the bridge is finished on the south side of Gun Hill road in the Botanical Garden—which will be within the next thirty days—the parkway will be opened to the public as far as Mount Vernon.

The Saw Mill River road is under construction between Yonkers and Ardaley. There is also construction on the main trunk line to the Berkshires in Briarcliff Manor through the church and drug store. Motorists going through to Pawling and the Berkshires will find the preferable way via White Plains, Armonk, Bedford, Goldens Bridge and Brewster. To reach Briarcliff Manor follow Broadway all the way to Scarborough Church, then turn east to Briarcliff. Motorists following Broadway and Albany Post road will find Broadway from Yonkers on much more interesting than

## JAPAN'S NARROW ROADS BOTHER AUTOISTS

When Charles B. Warren, lately appointed Ambassador to Japan, opened negotiations for the Embassy's motor equipment he found unexpected difficulties in his way. Automobile men with expert experience told him that a limousine of a standard American make would not do. For Tokyo's streets are narrow and her many bridges are of light bamboo, amply strong to carry the higher burdens that make up the traffic of the little men of Nippon, but never intended to carry a big American car and its burden of seven full sized white men.

Col. Warren will use an American car, a Paige 6-44. The chassis is already well on its way across the Pacific, but the body will be Toledo built of a size and weight to come within the requirements of Japan's traffic regulations. The new car will be generously large for the men.

There is a bad stretch of road between Jericho and Westbury on the Jericho Turnpike. This is under the jurisdiction of the Nassau County Road Commissioner and the Nassau County Board of Supervisors.

There is good reason to expect that the bridge across the East Chester Creek on the Old Boston Post Road will be finished by the touring season of next year.

## COLE MOTOR CO. HAS VIGOROUS SALES PLAN

J. H. McDuffee, who has recently become first assistant to the head of the Cole Motor Car Company, announced yesterday that Homer McKee, formerly in charge of Cole sales and advertising, has been appointed advertising counsel to the Cole organization and will handle Cole advertising through the Homer McKee Advertising Company of Indianapolis.

Simultaneously the appointment of Charles S. Crawford, formerly chief engineer of the Cole Motor Car Company, as engineering consultant to the Cole organization, is announced by J. J. Cole, the president. This, on the heels of the recent acquisition of J. H. McDuffee as assistant general manager of the Cole company, is generally accepted as meaning that, in the opinion of J. J. Cole, the moment has finally arrived for a resumption of vigorous and energetic business policies.

It is the opinion of the Cole Motor Car Company that the mental and monetary attitude of the country now warrants a cessation of the rigid retrenchment policy which has been mercilessly enforced during the past few months. The fact that the Cole chief official sees fit now to assume an energetic manufacturing and sales policy is regarded by those who have carefully watched Cole strategy over a period of years as highly significant, particularly since J. J. Cole's vision has been commented upon in business circles as being prophetic at a time when fast moving business sequences brought about by the war and its aftermath.

# AUTOMOBILE AUCTION SALE

155 EAST 24 ST. TO 3d AVE.

EVERY WEDNESDAY SALE EVERY WEDNESDAY

Wednesday, Oct. 19, at 1 P. M. Sharp  
In Our Spacious Auction Arena  
24TH STREET, LEXINGTON TO 3d AVE.

Every Car Guaranteed for 30 Days

The following is a partial list of cars to be offered:

- |                              |                                |
|------------------------------|--------------------------------|
| Brand New Hupmobile          | 1918 Nash, 5 passenger         |
| Special body show car        | 1919 Chevrolet Model 490       |
| 1919 Oakland Sedan           | 1920 Cleveland Touring         |
| 1919 Stutz Touring, Vlc. Top | 1920 Cleveland Roadster        |
| 1921 Cole, 7 pass.           | 1920 Chandler Touring          |
| 1921 Nash, 5 passenger       | 1919 Jordan, 7 pass., Vlc. Top |
| 1920 Nash, 5 passenger       | 1917 Lexington, Winter Top     |
| 1920 Nash, 5 passenger       | 1917 Chandler, 7 passenger     |
| 1919 Nash, 5 passenger       | 1920 Maxwell, Sedan, 4 Door    |
| 1919 Nash, 4 passenger       | 1920 Chandler, Club Roadster   |

And Many Others.

## FISS, DOERR & CARROLL

24th Street, Lexington to 3d Avenue  
NEW YORK AUCTIONEERS Tel. 3100 Mad. Sq.

# Studebaker

## LIGHT-SIX TOURING CAR NOW \$1150

This is a Studebaker Sedan

## Study the LIGHT-SIX feature by feature —then consider the new low price!

THIS remarkable light weight six-cylinder car combines all that we believe the critical owner expects in an automobile. It was built up to that expectation. And because it is manufactured complete in the Studebaker plant with middlemen's profits eliminated—Studebaker is able to offer it today at the new low price.

At all driving speeds the LIGHT-SIX is remarkably free from vibration. Its powerful 40-horsepower motor is an exclusive

Studebaker design—built complete in Studebaker factories. The flexibility—the power—and the economy (18 to 22 miles to the gallon) of the LIGHT-SIX motor are qualities not to be found in the average six-cylinder car.

You can have the advantage of this motor's wonderful gasoline economy and the satisfaction of its smoothness of operation only by owning a Studebaker LIGHT-SIX.

No motor car ever before offered to the public has represented so much in automobile values as the LIGHT-SIX at the new price. SEE this remarkable car. DRIVE in it. KNOW why Studebaker refers to it as "The World's Greatest Light-weight Automobile."

## The Studebaker Corporation of America

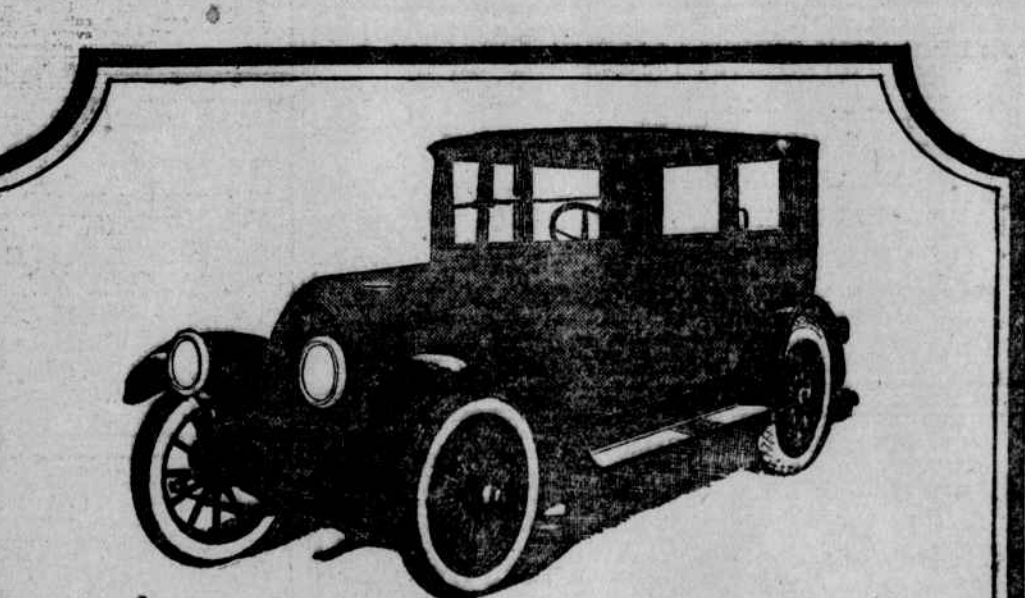
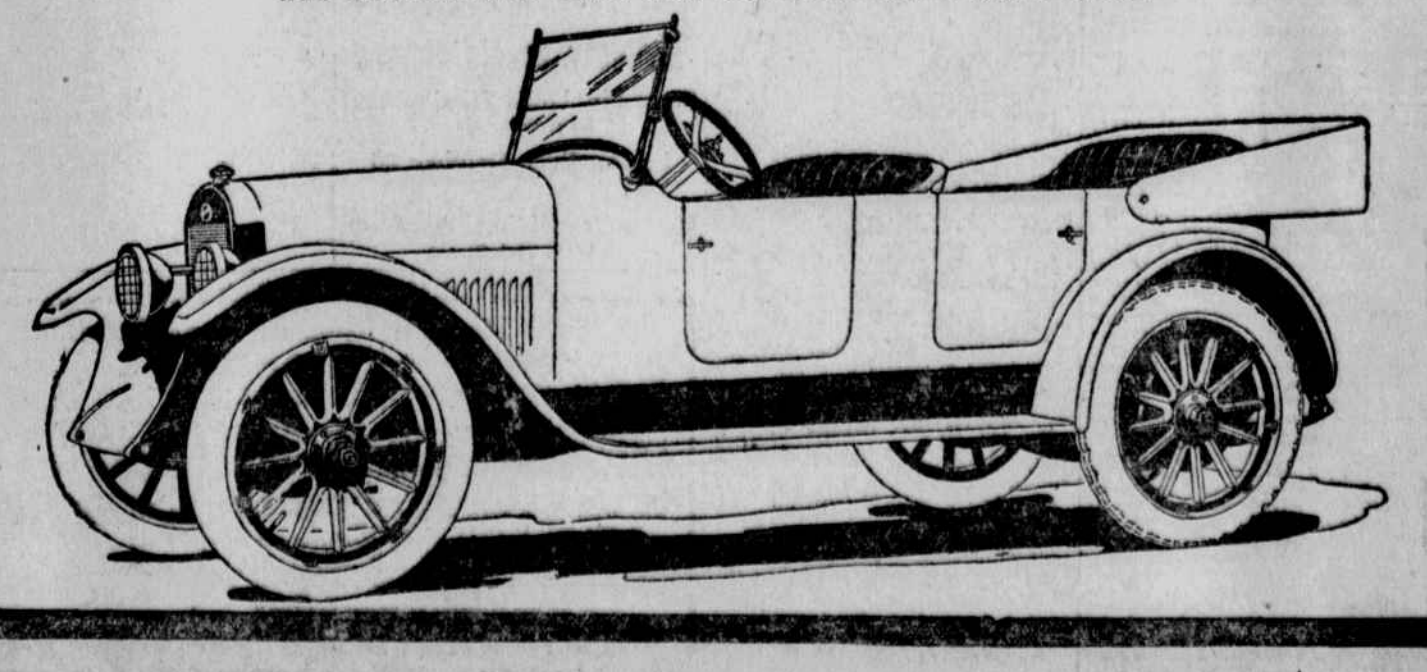
Greater New York Branches:

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| 1700 Broadway, at 54th St.<br>Phone Circle 1400  | Brooklyn: 1469 Bedford Ave., at Sterling Place<br>Phone Prospect 8310 |
| Service and Repair Dept.:<br>219-223 W. 77th St. | Brooklyn Service Station:<br>Corner Crown and Bedford Aves.           |

## NEW PRICES OF STUDEBAKER CARS, EFFECTIVE SEPTEMBER 8th, 1921

Touring Cars and Roadsters	Coupe and Sedans
LIGHT-SIX 3-PASS. ROADSTER.....\$1125	LIGHT-SIX 2-PASS. COUPE ROADSTER.....\$1550
LIGHT-SIX TOURING CAR.....1150	LIGHT-SIX 5-PASS. SEDAN.....1850
SPECIAL-SIX 2-PASS. ROADSTER.....1585	SPECIAL-SIX 4-PASS. COUPE.....2450
SPECIAL-SIX TOURING CAR.....1635	SPECIAL-SIX 5-PASS. SEDAN.....2550
SPECIAL-SIX 4-PASS. ROADSTER.....1635	BIG-SIX 4-PASS. COUPE.....2850
BIG-SIX TOURING CAR.....1985	BIG-SIX 7-PASS. SEDAN.....2950

ALL STUDEBAKER CARS ARE EQUIPPED WITH CORD TIRES



# The FRANKLIN

Prices Effective September 1, 1921 (F. O. B. Syracuse)  
Touring Car \$2350 Sedan \$3350 Other types in proportion

A FRANKLIN owner seldom worries about the why and how of his car's mechanical excellence. He has no radiator duties to perform. There is no fan, water pump or piping to get out of order. The Franklin principles of direct air cooling, light weight and flexibility relieve the operator of a surprising number of "chores." This is another link in the chain of facts which produce the Franklin's average performance:

- 20 miles to the gallon of gasoline
- 12,500 miles to the set of tires
- 50% slower yearly depreciation (National Averages)

## FRANKLIN MOTOR CAR CO. of NEW YORK

GLENN A. TISDALE, President  
NEW YORK: 1828 Broadway, at 60th St., Telephone Columbus 7556  
BROOKLYN: 1416 Bedford Av., Nr. Prospect Pl., Tel. Prospect 4354

Salesrooms Open Evenings